



PROMOTING SKIN HEALTH AND EDUCATION THROUGH DERMATOLOGY BOOTHS AT COMMUNITY HEALTH FAIRS

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BACKGROUND



- Skin cancer is the most common cancer in the US.
- Utah has one of the highest melanoma rates due to UV exposure and genetic predisposition
- Prevention through sun protection and screenings reduce mortality.

DERMATOLOGY BOOTHS AT ROSE PARK CLINIC

- Held two fairs in May and October 2024.
- Offered free sunscreen, skin care products, stickers, and pamphlets.
- Provided information on local dermatology clinics and skin cancer screenings.
- Tracked booth engagement and sunscreen distribution



OUR BOOTH

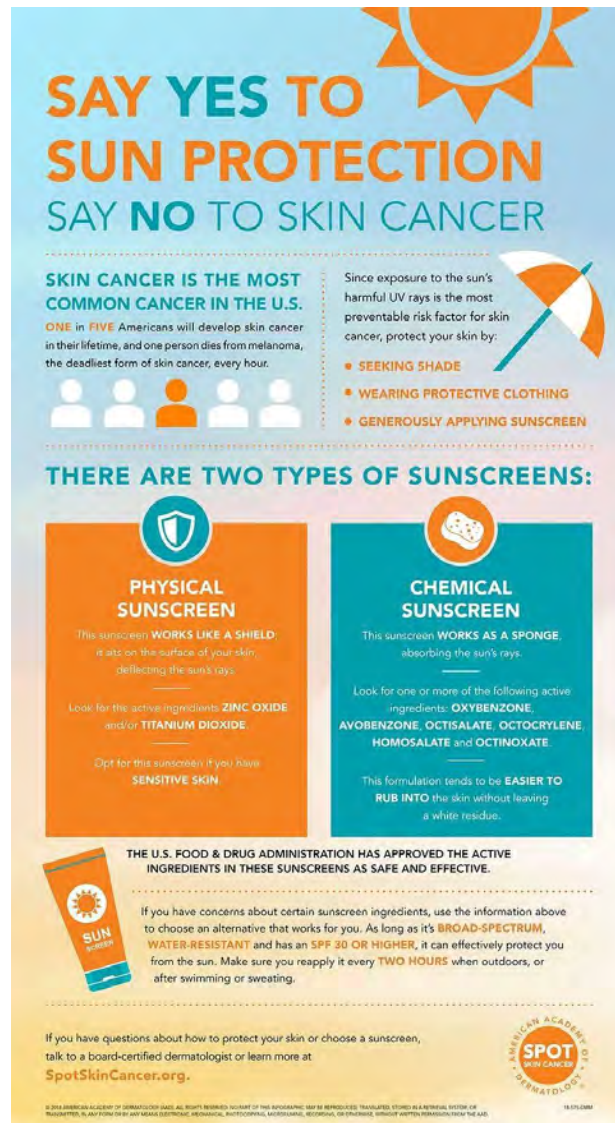


IMPACT OF OUR COMMUNITY BOOTH



- **May 2024 Fair:**
 - 125 attendees.
 - Distributed sunscreen and provided education on sun protection.
- **October 2024 Fair:**
 - 75 attendees.
 - Continued focus on preventive care.

EXPANDING OUTREACH



- Preventive care education is key to reducing the skin cancer burden.
- **Future Plans:**
 - Host biannual health fairs to expand outreach.
 - Strengthen awareness initiatives and increase preventive measures uptake.

BROCHURE TEMPLATE

SUN SMART TIPS

LOWER YOUR CANCER RISK & PROTECT YOUR SKIN



Embrace your natural skin color



Avoid tanning beds, sunlamps, and laying out in the sun



Avoid the strongest sun rays, which happen between 10 a.m. and 4 p.m.



Apply SPF 30+ broad-spectrum sunscreen



Apply sunscreen 20 minutes before going outside and reapply every 2 hours, or after sweating or swimming



Wear sunglasses



Cover your skin with long sleeves and long pants



Stay in the shade



Put on a hat

WHAT TO KNOW ABOUT SKIN CANCER SCREENING

Skin cancer is a disease where cancer cells form in the skin. There are a few types of skin cancer. The most dangerous is melanoma. It is important to pay attention to changes in your skin, take steps to lower your risk, and talk with your doctor about screening for skin cancer.

SCREENING RECOMMENDATIONS

Huntsman Cancer Institute recommends all adults discuss melanoma and skin cancer screening with their doctor. Some factors increase your risk. Talk with your doctor if any of the following are true:

- You have a personal history of tanning bed use
- You have a personal history of melanoma or other skin cancer
- You have a family history of melanoma
- You have odd-looking moles or more than 25 moles

Check your skin monthly to get familiar with your own moles and freckles so you can notice any changes if they occur.

HOW TO CHECK YOUR SKIN

1. Check your skin completely: look at both sides of your body with your arms raised and lowered.
2. Use a mirror for areas that are hard to see, or use a buddy.
3. Look at the backs of your legs, the bottoms of your feet, and between your toes.
4. Don't forget to check your scalp. You can ask your hairstylist or barber to help.

DERMATOLOGY

FREE & REDUCED-FEE CLINICS



BROCHURE TEMPLATE

SERVICES

OFFERED AT THE FREE & REDUCED-FEE CLINICS

Fourth Street Clinic

- On-site evaluation & treatment of adults and children
- Biopsy & dermatopathology
- Mohs/excision referral
- Bloodwork & imaging
- Free or low-cost pharmacy

Midvale Community Clinic

- On-site evaluation & treatment of adults and children
- Biopsy & dermatopathology
- Mohs/excision referral
- Bloodwork & imaging
- Free or low-cost pharmacy

Maliheh Clinic

- On-site evaluation & treatment of adults and children
- Biopsy & dermatopathology
- Mohs/excision referral
- Bloodwork & imaging
- Free or low-cost pharmacy

People's Health Clinic

- On-site evaluation & treatment of adults and children
- Biopsy & dermatopathology (through IHC)
- Mohs/excision referral (through IHC)
- Bloodwork & imaging (through IHC)

LOCATIONS OFFERING FREE OR REDUCED-FEE CLINICS

Fourth Street Clinic

The Fourth Street Clinic operates with a staff of over 60 and a network of 150 volunteer providers and health professionals. Fourth Street Clinic serves people living with homelessness with medical, mental health, substance abuse, dental, and case management visits and care. Held monthly, first Tuesday of each month, 5 - 7 pm. Yearly free skin cancer screening typically in May.



409 W. 400 South, Salt Lake City, UT 84101
Phone: 801.364.0058 (711 Relay - TTY)
Email: info@fourthstreetclinic.org
fourthstreetclinic.org/make-an-appointment/

Midvale Community Clinic

We serve community members across the Salt Lake Valley and in Summit County. We are a non-profit organization with committed volunteers and supporters to ensure the expansion and reach of our life-changing programs into the Hispanic/Latino population. Offering reduced or free cost medical care if qualified. Held quarterly, Thursday evenings, 5:30 - 7 pm



49 West Center Street, Midvale
Phone: 385-887-9002
Email: info@midvalecbc.org
midvalecommunityclinic.com/

Maliheh Clinic

The mission of the Maliheh Free Clinic is to provide same-day access to high-quality urgent medical care for all qualified patients. Services support the low-income, uninsured, and underinsured by providing affordable integrated services, including medical care, dental care, mental health, and family services. Held monthly, free cost medical care if qualified.



941 East 3300 South, Millcreek
Phone: 801-266-3700
Email: intake@malihehfreeclinic.org
malihehfreeclinic.org/

People's Health Clinic

People's Health Clinic is a volunteer-driven, community supported non-profit clinic providing high quality, no cost healthcare to uninsured residents of Summit and Wasatch Counties in Utah. Open one Monday a month from 9:30am - 1pm. Call for more details.



650 Round Valley Drive, Park City, UT 84060
Phone: 435-333-1850
Email: info@phcpc.org
peopleshealthclinic.org/

Thank You

