



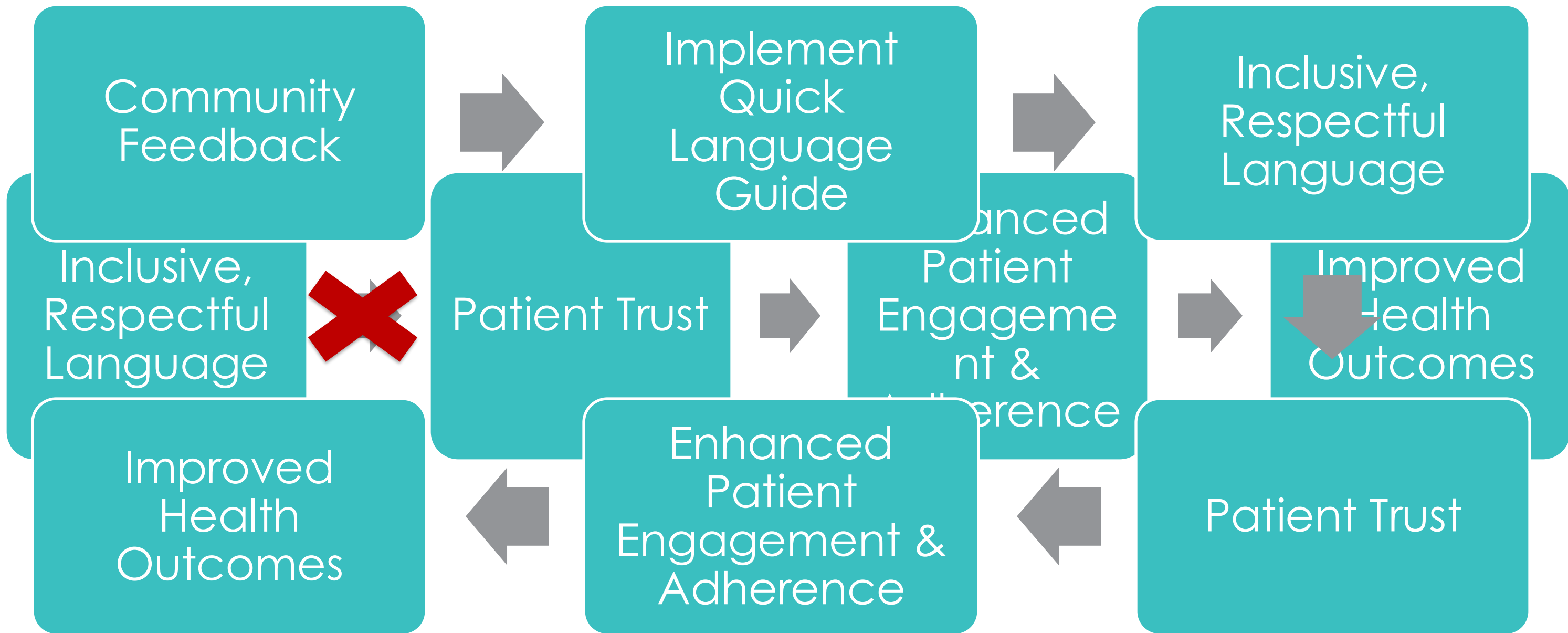
LANGUAGE MATTERS – INTEGRATING COMMUNITY VOICES TO VALIDATE THE UNIVERSITY OF UTAH QUICK LANGUAGE GUIDE

JAZMINE ABRIL¹, JACOB KNIGHT¹, TIFFANY HO^{1,2}, PALOMA CARIELLO¹,
RAWAD FARHAT¹, JESSICA JONES²

[1] UNIVERSITY OF UTAH SPENCER FOX ECCLES SCHOOL OF MEDICINE

[2] UNIVERSITY OF UTAH DEPARTMENT OF FAMILY AND PREVENTIVE MEDICINE

JANUARY 27, 2024



Assess Community Perspectives of
Language Guide



```
graph TD; A[Assess Community Perspectives of Language Guide] --> B[Recruit 20 U of U CHWs]; B --> C[Conduct Focus Groups]; C --> D[Thematic Analysis]; D --> E[Identify Themes and Sub-Themes];
```

Recruit 20 U of U CHWs

Conduct Focus Groups

Thematic Analysis

Identify Themes and Sub-Themes

SUGGESTIONS FOR QI PURPOSES

1. Replace the term "minorities" with "diverse communities" to encompass all groups, including those who are not people of color.
2. Include language and representation for the refugee community.
3. Add guidance on appropriate language for discussing suicide in healthcare settings.

DIFFERENCES/TENSIONS BETWEEN ACADEMIA & THE COMMUNITY

Terms used by academics confusing to community members

- "I was just thinking about the term intersex, I don't know if that's a too technical of a term"
- "Maybe not using the MSM on the guide because people don't know what that means"

Terms considered stigmatizing by academia but preferred by community

- "I think for the native population we refer to our older generations as elderly"
- "[The]community has asked us to refer to them as unsheltered, not homeless. They have asked for that themselves"

Medical information considered offensive/controversial

- "obesity has been very stigmatizing for people who are overweight, especially in the Pacific Islander community"
- "pregnant patient, it makes it feel like that's a health condition"

Thank You

